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8TH SEPT. 2009

PENINSULA POWER PRODUCTS

Dear Bruce

From the entire Fresh Tuna Exporters Association, thank you for your very generous donation.

It is really exciting too see the support that the Industry is giving us to take our challenge of Sustainable, Ecological fishing for the Future, forward.

Not only do we support our members in the day to day challenges of permit conditions and dealing with Marine and Coastal Management (MCM), but we have various projects running to gain information for the future of the Industry.

We have supported and sponsored, together with WWF a Rhodes student, to do a research project on Tuna which is incorporated in a Management Plan for the Tuna Pole Sector to be used by MCM. This research has branched out into a genetic study of yellowfin Tuna caught in our waters and this has become of International interest to researchers in both the Indian and Atlantic Oceans. This will eventually help us to identify which yellowfin tuna we catch and this will help determine our future allowable quotas. This project will be ongoing this year.

You may have noticed last week in the media the launch of the Responsible Fisheries Alliance between WWF and various industry members. We have been involved to a lesser degree in working with WWF to develop a Responsible Fisheries Training programme for Tuna Pole skippers and have recently completed training over 90% of our members. This training will now be carried out further to the crews on all the vessels.

Our main aim for the near future is to proceed with obtaining Marine Stewardship Council Certification of our fish which is an eco-label indicating fish caught sustainably. In the European Union this is what retailers will demand in the future and we will probably get to the stage where they will only purchase MSC fish.

These are a few of the things we are involved in at the moment.

Towards the end of September we will have our pre-season braai for our members, sponsors, industry representatives where everyone can communicate and get to know one another. We would be very happy for Peninsula Power Products to do a display at this if you would like and we could confirm details next week.

Attached is an Invoice for your donation as requested.

We look forward to keeping in contact with your company.

Regards

THE COMMITTEE
FTEA

RESEARCH, TRAINING SPONSORED BY:



Komicx Products (Pty) Ltd



GLOBAL FISH

KAJIKI FISHING CC

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